

**Bradford**  
Licensing Associates

*Bradford Licensing Associates, a global licensing firm partnered with some of the world's best known consumer brands, develops licensing programs in such areas as entertainment, sports, and fashion design. Bradford maintains a network of agents in all major foreign markets, including Europe, the Pacific Rim, and Latin America, and has access to worldwide manufacturing capabilities.*

**Some Of The World's Best Known Consumer Brands**



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**About Our Company**

**Client Overview**

**Bradford Productions**

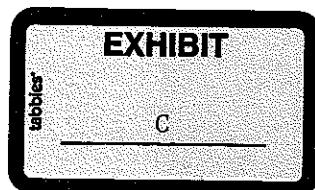
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**Industry Websites**

**Former Clients**

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**Bradford**  **Client Overview**

*Licensing Associates*

[About Our Company](#)

[Client Overview](#)

[Bradford Productions](#)

[Press Releases](#)

[Contact Bradford](#)

[Industry Websites](#)

[Homepage](#)

### **Marilyn's Man**



**Bradford Licensing is pleased to announce that it has partnered with Valhalla Productions to develop a line of merchandise based on the upcoming 92-minute documentary titled *Marilyn's Man, The Movie*, a film by Schani Krug. In this film, there are images of the early years of Marilyn Monroe's life, appropriately titled *The Jim Dougherty and Norma Jeane Limited Edition Collection*. In addition, there are images from throughout her career, with famed photographer Sam Shaw, titled *Shaw Family Archives*.**

**Through the eyes of Jim Dougherty, Marilyn's first husband, the truth about Marilyn's life is revealed from her days as Norma Jeane to the forever loved Marilyn Monroe. Over 500 never before seen photos and clips make up the film, and these images are now available for license.**

**Marilyn's Man, The Movie merchandise will draw upon the beauty and timelessness of Marilyn. Products will range**

from collectibles to publishing, gift items and more forever capturing Norma Jeane and Marilyn.

For more information regarding Marilyn's Man, The Movie, please contact Michelle Minieri, Director of Marketing & Licensing, Bradford Licensing Associates at [MichelleM@bradfordlicensing.com](mailto:MichelleM@bradfordlicensing.com).

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[Home](#) | [About Our Company](#) | [Client Overview](#) | [Bradford Productions](#) | [Press Releases](#)  
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